

# PAST-TIMES



**Face-to-face Training**

# Module 1: PEDAGOGIC CHALLENGES

*Unit 1.1. Online environments*



# *Online environments*

What are online environments?

1. The **environment** used to conduct electronic transactions.
2. The computer-mediated space in which *a distant relationship* occurs, often **asynchronous** and web-based.
3. By these platforms, people, organisations and institutions are able to interact.
4. A **virtual experience** where individuals and organisations are not located physically close to one another, but at any distance from one another, **mediated by platforms** to share data, and apply knowledge and skills.



## *We are connected...*

- ▣ Horizontally and vertically; that is:
  - With those with whom we normally would share everyday life if they were our neighbours and other people from different places, countries, cultural groups...
  - Organisations, companies, governments as well as political strategies, commercial campaigns...



# 1.1 Responsible and lawful online communications

- ❑ Those online platforms by which we interact are drivers of:
  - Innovation and growth in the economy.
  - A specific user's *profile*: labour market, friendship, pictures...
- ❑ These websites are subject to legal and moral systems.
- ❑ These websites also have their own regulations.



■ Also, it need to be known that:

- There is **no anonymity** online, there is visibility or not. You can be tracked.
- There is no erasing, data might be deleted by judiciary order, but in the end, there is visibility or not.
- Depending on the country, you can be persecuted for certain crimes.
- You are sharing data, the *new gold*.
- Internet also has its own rules: capital letters for yelling, memes, networking...



- Thus, we need to educate towards an enhanced *responsibility* of *online* platforms and its users at European and national levels:
  - Manage and know the main social networks.
  - Acknowledge the privacy policies and security measures.
  - Debate and assess the Strengths, Weaknesses, Opportunities and Threats (SWOT analysis).



Thank you for your  
attention

*Any question?*



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