

IO4

# Webquest Culture JKPeV-GERMANY

*Past-Times*



## Web Quest Title

### A Travel Brochure for Berlin

*Key competences:* cultural awareness and expression; digital competence; social and civic competence; teamwork; collaboration; communication; critical thinking.

*Key words:* German culture; European culture; geographical culture; online research; teamwork.

### Introduction

Berlin is so European! It's like Europe in miniature! As you may know, Berlin is the capital and the largest city of Germany. It is the city of freedom! The city of free expression! The city that embraces 190 different nationalities. An immigration centre since the 1950s, Berlin is the home of a large population of Turks, but also of Russians, Yugoslavs and Poles. It now attracts a wave of



newcomers from all over the world. A large majority of them are artists or young creatives. In Berlin there is always something going on! Every corner of this city has a story to tell not only because of its history but also because of the cultural events that take place every day and the various forms of art one can experience, as well as the various smells and tastes one can exploit. This is what makes the city attractive to the 15 million visitors who, every year, don't come only to visit a place with great history, but come because they want to discover the most fashionable and trendy city of Europe. A trip to Berlin is always worthwhile, there is always something to do: Easter fire in spring, boat trips and barbecues in the park in summer, festival of lights in autumn, street festivals and concerts, Christmas markets and wellness in winter. So, get ready to discover this incredible city with your friends!

### Tasks

So, you want to discover this city together with your friends and explore its multicultural sites. But you want to prepare yourself as good as possible before you arrive in Berlin. To do this, you decide to create a tourist brochure that will be useful not only for you to find your way around the city, but to share it also with other people who will be delighted to use it for their next trip to the German capital.

This brochure will include all the information you need for your cultural trip, highlighting Berlin's multicultural dimension. You will therefore need to focus on the different cosmopolitan districts or districts where a certain part of the population lives,



so as to clearly show the European character of Berlin. Also, on different events and traditions in the city, which will show the cultural influences of different nations.

The brochure will be produced and presented as an electronic document that you should create using software like Word or PowerPoint.

You will work in groups of 2. Each group comprises of a traveller and a local. Once the groups have been formed, each member should assume its role and do the relevant research on the topics in their field:

Traveller	You will do your research mainly on tourist websites and platforms like tripadvisor, berlin.de, visitberlin.de, etc. Find city maps, main monuments, museums with masterpieces, cultural attractions and events, and so on.
Local	Your research will be based on local sources like (online) daily newspapers, city magazines like berlin.de, Berliner Zeitung, ZITTY etc.  Find out information about population, geography, history of Berlin, entertainment possibilities like parks, restaurants, bistros, concert halls, cultural events, shopping tips etc.

## Process

### Step 1: Reflecting and Brainstorming in a group

In groups of two discuss and answer the following questions: What does the term multi-cultural mean? What makes a city multi-cultural? What is the difference to cosmopolitan? What are chances and risks? How can multi-culturality in a society works?

Express your knowledge and ideas about the city of Berlin to each other. Think about what is important to include in your tourist brochure. The purpose of this brainstorming is to share what you already know and to help build your brochure. Remember that you need to highlight the cosmopolitan and multicultural aspect of the city, so think about the different neighbourhoods to work on and the different cultural influences. Feel free to suggest anything that comes to mind. This can help you in generating new insights and ideas. Remember to write down what is said during this activity. You will also begin to determine what the final result should look like to best guide your research.



Photo by [KK.nationsonline](https://www.kk-nationsonline.com/)

This brainstorming will help you to know each other. Once you have exchanged and discussed your ideas, then you can decide which role you will undertake-traveller or local-based on your skills and desires.

## Step 2: Online research

Take the ideas that came out of the brainstorming session (step 1) and according to your role try to go further and gain insights by researching more. The purpose of this activity is to try, while you are conducting this research, to identify the places that you think the members of your community would be most interested in knowing and that would serve positively in promoting Berlin's cultural diversity, through your brochure.



*Photo by Ramón Goeden via Flickr, Creative Commons*

You can search by using the resources provided below or by using search engines like Google. Collect as much information as possible that you think is interesting and relevant. The objective is that at the end of this research, each member of the group will have as much information as possible to include in the tourist brochure.



## Step 3: Presentation of results and verification of content

Once the research is completed, your group should meet to discuss your findings that are going to be included in the brochure. Each member of the group should be prepared to explain

why he/she has chosen to include this particular information. Once you have presented your research, you should agree on what content to keep or exclude. Then, each group member should take a topic and make additional research. The purpose of this activity is to verify that all the data are correct and to ensure that only accurate information is included in each section of the brochure.

#### Step 4: Checking the content and production of the brochure

Once you and your partner have agreed on the content to be included in the brochure, the next step is to start creating the brochure. By identifying the different multicultural aspects of Berlin (districts, events, shops, restaurants etc.) you will design the brochure in a form of an itinerary. Feel free to choose the final format of your brochure (design, colours to use, length) - you decide! Take your time, as a group, to review the different possibilities for presenting your content. You will then structure your brochure by writing the informative texts, by finding the appropriate taglines and call-to-actions, by adding illustrative images and any other material you think is important so as your brochure to accomplish its goal.



#### Step 5: Presentation of your tourist brochure!

Now that you have completed all the above steps and you with your partner have developed the your brochure, it is time to present it! During your presentation, you can show the different places that caught your attention, explain why you chose them and what you found most interesting regarding this multicultural city. You can also explain how the information included in your brochure will benefit your community. It would also be interesting to explain the process you followed through this “journey” and what are the lessons-learned. Finally, try to make your audience willing to use your brochure and explore Berlin!

#### Resources

The following resources can be used for fulfilling your task:

Name	Link
Google	<a href="http://www.google.de">http://www.google.de</a>
Wikipédia	<a href="https://de.wikipedia.org/wiki/Berlin">https://de.wikipedia.org/wiki/Berlin</a>
Hauptstadtportal	<a href="https://www.berlin.de/">https://www.berlin.de/</a>
VisitBerlin	<a href="https://www.visitberlin.de/">https://www.visitberlin.de/</a>
TripAdvisor	<a href="https://www.tripadvisor.de/Tourism-g187323-Berlin-Vacations.html">https://www.tripadvisor.de/Tourism-g187323-Berlin-Vacations.html</a>
Berliner Verkehrsbetriebe	<a href="https://www.bvg.de/de/Willkommen">https://www.bvg.de/de/Willkommen</a>
Musikexpress	<a href="https://www.musikexpress.de/alle-konzerte-in/berlin/">https://www.musikexpress.de/alle-konzerte-in/berlin/</a>

ZITTY- Stadtmagazin für Berlin	<a href="https://www.zitty.de">https://www.zitty.de</a>
B.Z. (Berliner Zeitung)	<a href="https://www.bz-berlin.de/">https://www.bz-berlin.de/</a>

## Evaluation

By completing this activity, you will acquire the following knowledge, skills and attitudes:

Knowledge	Skills	Attitudes
<ul style="list-style-type: none"> <li>• Discover and understand better the geography of Berlin.</li> <li>• Discover and understand better the formation of Berlin's culture</li> <li>• Discover and understand better the European culture</li> <li>• Learn about the demographics of Berlin</li> <li>• Learn important aspects of Berlin's history and its impact on its culture and on European culture</li> <li>• Understand the meaning of integration in the formation of a multicultural community.</li> <li>• Recognise and understand how people with different ethnicities, different cultural background and different professions can live together in peace.</li> <li>• Recognise and appreciate differences and similarities in cultural behaviour</li> </ul>	<ul style="list-style-type: none"> <li>• Develop creative thinking and analytical thinking</li> <li>• Develop research skills to find out important and quality data/information</li> <li>• Use of software like Word and Powerpoint for developing an informative digital product</li> <li>• Effective use of the steps needed to be implemented so as a tourist brochure and an itinerary to be created</li> <li>• Develop presentation skills so as the message to be delivered effectively to the target audience.</li> <li>• Use of the gained knowledge to present an integrated product</li> <li>• Use of organizational skills to carry out the current activity</li> <li>• Selection of specific databases to find specific information.</li> <li>• Locate information by using electronic databases.</li> </ul>	<ul style="list-style-type: none"> <li>• Raising awareness of cultural diversity in Berlin</li> <li>• Appreciation of Berlin's culture and its importance at European Level</li> <li>• Increase of confidence in using information effectively</li> <li>• Increase of confidence in communicating effectively a message</li> <li>• Be agile</li> <li>• Willingness to cooperate and be open-minded</li> <li>• Feel free to express ideas and opinions</li> <li>• Feel more creative and able to innovate</li> <li>• Be more open to new methods of learning</li> <li>• Be more empathetic</li> </ul>

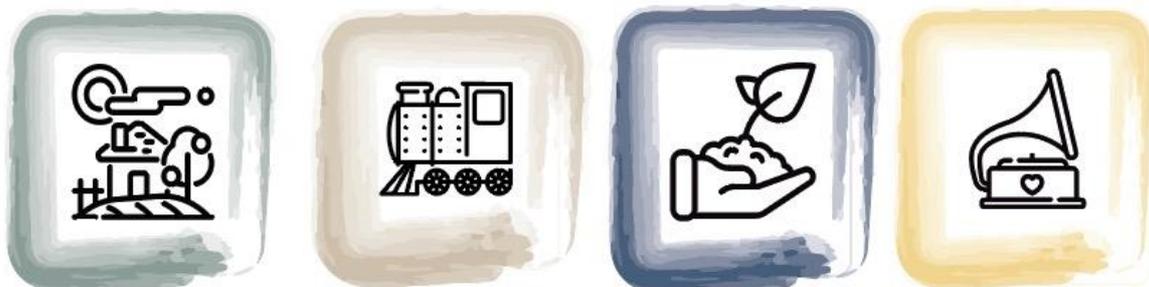
	<ul style="list-style-type: none"><li>• Develop information literacy skills</li></ul>	
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## Conclusion

That's great! You completed your task successfully! You managed to collect a lot of information about the cultural diversity of Berlin and of course of Europe and to integrate them in a tourist brochure that will help you, your friends and the whole world to experience the multiculturalism of Berlin! The journey has just begun!



# PAST-TIMES



*Stories, Tales and Customs to Raise Intercultural Awareness*



inn<sup>o</sup>ventum



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